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| **Titel** | First Annual Leiden Conference on Lifestyle Medicine– the Cure of Type 2 Diabetes |
| **Datum** | 7 december 2017 |
| **Sprekers** |

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| Prof. dr. Jim Bell, Biochemistry and Metabolism, University of Westminster, UK |
| Angelique Berg, Directeur Generaal Volksgezondheid, Ministerie VWS |
| Prof.dr. Andrea Evers, Gezondheidspsychologie, Universiteit Leiden |
| Prof.dr. Jim Hill, Dept. of Pediatrics – Nutrition, University of Colorado, Denver, USA |
| Prof.dr. Pancras Hogendoorn, Decaan LUMC |
| Prof.dr. Wessel Kraaij, Applied data analytics, Universiteit Leiden |
| Dr.Ir. Ben van Ommen, TNO Kwaliteit van Leiden, Zeist |
| Dr. Monica Peek, Chicago Center for Diabetes Translational Research, University of Chicago, USA |
| Prof. Hanno Pijl, Interne Geneeskunde, LUMC |
| Michel van Schaik, directeur Gezondheidszorg, Rabobank Nederland |
| Dr Jeff Volek, Virta Health, Dept. Kinesiology, Ohio State University, USA |
| Spreker van Novo Nordisk volgt |

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| **Tijd** | **Programma** |
| 08.30 -08:50 Welcome and introduction Pancras Hogendoorn  Session 1 - **The Biology**: can type 2 diabetes be cured?08.50 – 09.30 From care to cure Hanno Pijl09.30 – 10.10 Diabetes from the inside out Jimmy Bell 10.10 – 10.40 Coffee break10.40 – 11.20 Changing behavior: a major challenge Andrea Evers 11.20 – 12.00 Systems approaches needed Ben van Ommen12:00 - 13:00 Lunch **Session 2 – from theory to practice**13:00 - 13:40 From adopt to life-changing event: changing behavior to reverse obesity Jim HillColorado Hill, James 13:40 - 14:20 The Southside Diabetes Program: all systems go! Monica Peek14:20 - 15:00 Reversal of type 2 diabetes in practice Jeff Volek15:00 - 15:30 Tea/coffee Session 3 - **The Healthcure economy**: the ultimate challenge15:30 - 16:10 Zuid Holland Changing Diabetes Novo Nordisk (NC)16:10 - 16:50 Big data valorization and personal data ownership: hype or hope? Wessel Kraaij16:50 - 17:30 A science – society – business partnership? Michel van Schaik17:10 - 17:40 General discussion Hanno Pijl17.40 – 17:50 Closure & Outlook Angelique Berg |